

TEDx ZÜRICH 20.10.2010

Ayo Schotmann

- content
- community
- causes

TEDx Zürich

* Edsger Flaish
Behavioural IT

- dignitous computing
 - ↳ automatic re-plantment
 - ↳ toothbrush with smiles.
- behavioural economics
 - organ donors
 - differently asked questions
- change behaviour with IT
 - Energy consumption tracking with "Velix"
 - save water happily
 - mini turbine in shower

* Michael Hesmann Smartspides

Techies vs. ~~Savies~~ Socies

- base interest in content
- visualization
- "stuck" to verbal language
- only linear
- content

from scatterplot to political space
to political landscape - maps

- 8-dimensional information in Smartspides; groups versus individuals. → smartvote
- dimensions chosen to reflect "saying" about political structures
- caring about content means making your own visualization

- ## * Jeff Koh
- our research might seem silly
 - sharing experiences
 - physical interactions over the web.
 - the future of the button is liquid

* Vusi Mahlasela (video)

BREAK

* Robin ~~Smart~~ Corneliuss Traceable clothes

- we don't need a tail on clothes
- we know nothing about everything
- how is stuff produced? → respect-codes.org
- companies who don't provide supply chain data with ecological impact don't deserve respect
- don't trust marketing, trust facts!

* Nick Forster

CT needs more brain power

- quotas don't work → qualitative instead of quantitative

* James Gantz

⇒ Halstuch kaufen!
scheint trendy zu sein

* David Rowe

How ancient Greeks help us understand technology

- experience ≠ reality
- be a skeptic

* Karen TSE

How to end torture worldwide:

- 90 countries still (officially) allow torture.
- torture is the cheapest form of investigation you don't need to build a legal system.
- lack of resources is never an excuse!

* Special video

Happy Birthday to Karen

- Registration
- Analyze
- Possibility → TED Chooses this!

→ UNCL#BREAK

* Corbin Gwedes / Lukas Linacher

- one wheeled robot
- highly unstable system
- 3 axis Accelerometer
- hollow sphere

* Heike Bruch

- Organizational energy
- management - bullshit
- not engaging

* Abt Martin Welser

- listen to those from whom to expect nothing
- be grateful of critics, even if you don't like critique
- travel by train or by wheelchair → listen to those from whom you expect nothing.

BREAK

* Marco Tempest
Magician

- open source software
- magician
- open CV?

* VIDEO

Aimee Mullins
Amputee

* Margaret Hry - tobe

turning urban sprawl into agglomeration

- SS-city - ~~Agglomeration~~
- Agglomeration?
- Suburb?
- Agglomeration?

- changing landscape as a living space

↳ www.s5-stadt.ch

* James Gowrie
music

* Roberto Rugg
sustainable banking

- Globalance Capital

- Sustainability as a mountain

Vision → courage → patience →

flexibility → staying power → success!

- not only textiles should

talk, but also banking products!

* Bruno Giussani

on the idea of TED

- TED Open TV Project

- platform for spreading ideas

- opening up subtitles/translation
for crowd sourcing enables
access for all, the world!

- TED Prize supporting ideas
that should become reality

- TEDx as a huge success

- radical openness

- never underestimate ideas!!

* Ciriaco DeGrazia

Bison

- game invented by his uncle
- idea of sharing territories

* Rachel Armstrong

living environments

- Venice on the water
- the sea destroys Venice
- sensory jungle as installation
- repair the foundation of Venice using protocols.
- sounds like science fiction